zeta

Digital Credit as a Service

Workshop

Accelerate Your Credit Line on UPI Launch with Zeta's Exclusive One-Day Workshop

Build and fine-tune your roadmap for a swift Credit Line on UPI product launch with our one-day workshop. Learn how Zeta's modern cloud-native stack can help your bank build and scale your digital native credit offering - from concept to launch.

Key Benefits & Takeaways

Comprehensive Overview

Explore the Credit Line on UPI landscape and learn about its intricate nuances

Visualize Your Concept in a Sandbox

Design and iterate your credit product from scratch

Discover Path to Launch

Chart a detailed roadmap covering features, integrations, and processes to accelerate your launch

Operate at Scale

Explore the technology, best practices, and processes that ensure operational efficiency and compliance at scale

Craft Winning Strategies

Formulate strategies that align with your business, product, and ecosystem to win with Credit Line on UPI

Workshop Agenda

Customer Onboarding

Import a pre-approved customer base and engage them via WhatsApp

Transaction Handling

Manage end-to-end activation and transactions across various channels on the Zeta Unnati app, including merchants, peer-to-peer, and UPI ATMs

Operations Management

Efficiently oversee end-of-day reports, billing, statements, repayments, collections and more

Regulatory Compliance

Review the controls in place to ensure robust regulatory compliance & reporting

And More ...