



— zeta —

Digital Credit as a Service

Accelerate Your Credit Line on UPI Launch with Zeta's Digital Credit as a Service

Ready-to-Launch, Compliant, and Seamlessly Pre-Integrated

Leveraging the power and scale of the UPI network, Credit Line on UPI will soon revolutionize credit distribution in India.

Zeta's Digital Credit as a Service offering provides an end-to-end solution for banks looking to build impactful digital native credit journeys that reimagine everything from origination to collections - in a fully managed offering that leverages Zeta's next-gen banking tech platform.

What is Zeta's Digital Credit as a Service?

Zeta's Digital Credit as a Service lets you conceive and rapidly launch a variety of credit products leveraging NPCI's Credit Line on UPI Scheme by providing an end-to-end solution that includes:



Pre-integrated systems that increase launch velocity



Pre-bundled services that reduce operational overhead



Wide range of product blueprints



Out-of-the-box capabilities for operations, compliance, and regulatory reporting

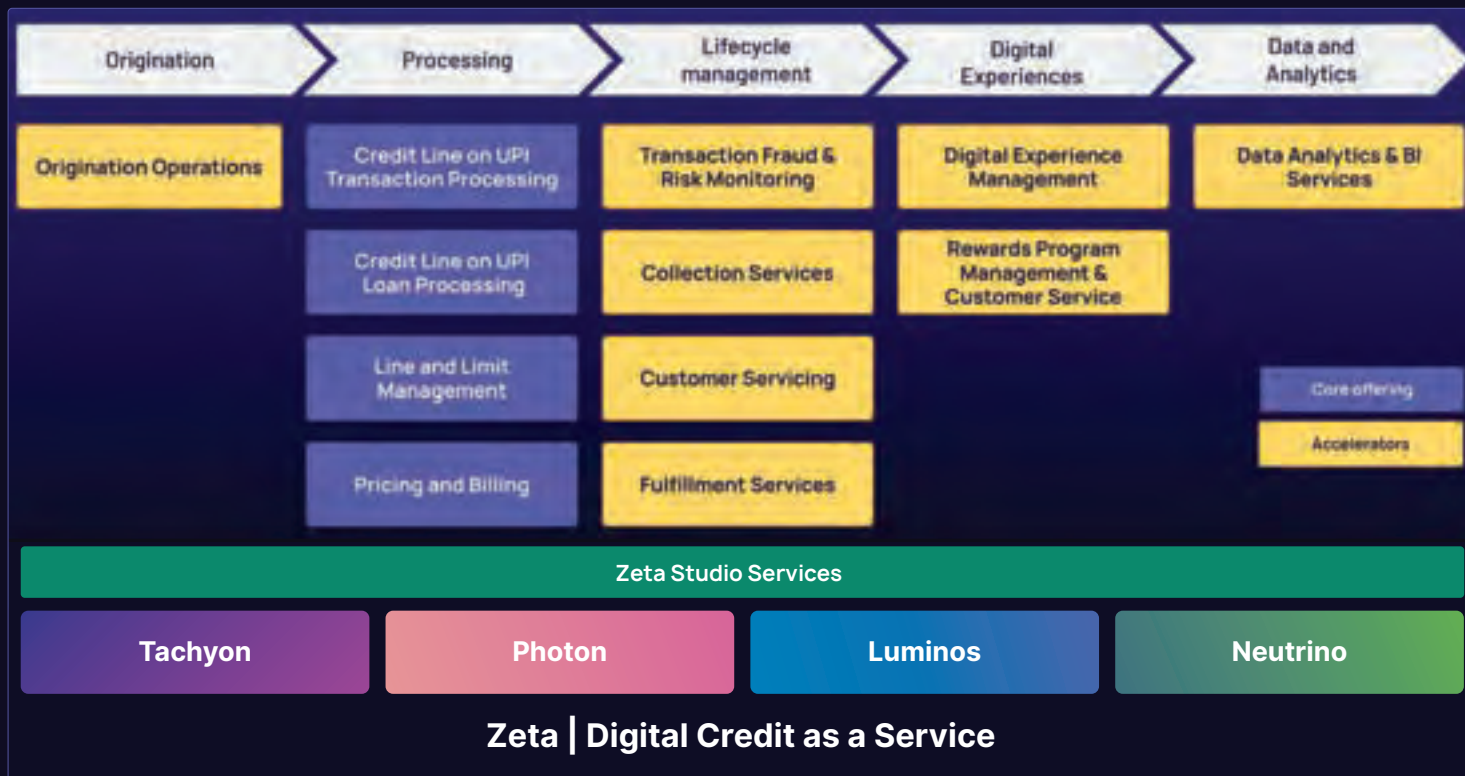


Consulting support to integrate Credit Line on UPI with existing systems



End-to-end program management

Our offering co-exists with your existing products and systems with minimal disruption to ongoing systems, processes, or operations.



What differentiates Zeta's Digital Credit as a Service offering?



Swift Go-To-Market

Rapidly set up a branded set of digital native credit products that leverage Credit Line on UPI and reflect your bank's unique identity and values



Robust Compliance

Win on both innovation and compliance with credit products that are compliant with the latest regulatory standards



Customizable Products

From secured loans backed by tangible assets to unsecured financing options for personal and business needs, tailor your offerings to diverse customer profiles



Effortless Integration

Ensure a risk-free launch path with Zeta's seamless integration capabilities that play well with your legacy systems and operations



Digital First

Enable customers to effortlessly discover and manage pre-sanctioned credit lines through their preferred UPI app and manage loans digitally



Population Scale

Leverage Zeta's proven population-scale scalability architecture to ensure zero scalability and downtime issues

Are you ready to leverage the coming digital-native credit phenomenon?

Register for Zeta's Digital Credit as a
Service Workshop today



[Click to Register](#)

Contact us

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